



Choose a Pledge that fits your business.

Every business can make a difference.

There is no right or wrong way to participate in Local Giving Month. Whether you're a cafe, retailer, professional service, manufacturer or trades business, the best pledge is one that feels authentic to your business, is easy for your team to implement, and easy for your customers to understand.

Here are a few ideas to get you started.

Business Type	Pledge Ideas	Business Type	Pledge Ideas
 Cafés & Coffee Shops	\$1 from every coffee sold \$2 from every breakfast sold \$5 from a special LGM menu item	 Accom & Tourism	\$10 per room booked Optional guest donation at checkout Create a Local Giving package
 Restaurants, Pubs & Takeaway	\$2 from selected menu items Donate dessert sales Charity cocktail or meal special	 Hair, Beauty & Wellness	\$2 from every appointment "Feel Good Friday" blow wave Retail product donation Customer add-on donation
 Retail Stores	\$5 from selected products % of sales for one day or week Limited edition "Local Giving" product	 Manufacturing & Industry	Donation for every order shipped Team fundraising event Workplace giving day Dollar-for-dollar staff matching
 Trades & Home Services	\$20 from every completed job during September Donate one day's labour Team fundraising challenge	 Any Business	Gold coin donation tin Round-up purchases Staff fundraising activity One-off business donation Sponsor a Local Giving Day activity

Looking for something bigger?

Some businesses may choose to make a bold leadership pledge that inspires others to get involved.

Examples could include:

- Auctioning a product, service or experience
- Donating the proceeds from a major event
- Matching community donations up to a nominated amount
- Donating the proceeds from the sale of a major asset
- Creating a unique fundraising initiative that reflects your business

If you have a bigger idea, we'd love to help bring it to life.

The best pledge isn't necessarily the biggest one.

It's the one your staff are proud of, your customers understand, and your business can deliver with confidence.

Every contribution helps grow Border Trust's Community Impact Fund, creating lasting support for local communities—today, tomorrow and forever.

